

**Remit Address:**

WJBK
 New World Communications of Detroit Inc
 PO Box 100624
 Atlanta, GA 30384-0624
 Main: (248) 557-2000
 Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate	Invoice #	132898-1
Product	Stabenow for Senate 9/30	Invoice Date	09/30/12
Estimate Number	Lions Game 9/30	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WJBK	Order #	132898
Account Executive	Matt Joseph	Alt Order #	POLITICAL CANDIDATE
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/30/12 - 09/30/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 11350 Random Hills Road
 Suite 670
 Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	NFL RS Pre Game Lions	Various								
	CDR										
	WJBK				09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	2:32 PM	DS-T12-01H	\$14,000.00		1

Aired Spots

1

<u>Gross Total</u>	\$14,000.00	
<u>Agency Commission</u>	\$2,100.00	
<u>Net Amount Due</u>	\$11,900.00	<u>Payment Terms 30 Days</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.